

# Michael BERNOFF



“ The more effective your communication...  
the more doors of opportunity will open to you. ”  
-Michael Bernoff



# Michael gets results.

You're reading this because you're searching for something. Or someone... someone so unique and so capable of taking someone's potential and showing them how to be the person they've always wanted to be...and to get where they've always wanted to go. Someone who can transform each and every person in your audience to live life at a higher level. To transform.

## Your search is over.

For the last ten years, Michael Bernoff has been transforming the lives of thousands of people...igniting a momentum inside them that lasts a life time.

“ I can already feel that my life has shifted. ”

- Fawn P, Colorado

“ I have never felt so inspired, so motivated... and had it last! I've been taking action ever since... ”

- Stanley J, Pennsylvania

“ I took lots of notes, but more importantly, I am putting some of it into action already. ”

- Julie, Arizona

# Transforming lives through action

You know what you need to do. The trouble is getting yourself to do it. Michael teaches very sophisticated strategies that are easy to implement into your life. It's like this...a big portion of the world faces the same challenge.

They Decide

They Commit

and when it gets challenging...They Quit.

(has this ever happened to you? With a diet, a business, a goal?)

**Now it's time to:**

- Decide
- Commit
- Follow Through (this is the part where people get lost)

**That's where Michael comes into the picture.**

Michael gets people taking **CONSISTENT** Action

Then they get positive **RESULTS**

And they make **PROGRESS**

And their **CONFIDENCE** grows

And they feel fantastic

and they do more and **BECOME MORE**

and are excited to keep doing it

It's called **PASSION** and **CONFIDENCE** and fulfillment

In business and in **LIFE**

# Massive action doesn't work

Ever wonder why people talk about massive action and setting goals?

Because if you take a look around you, you'll see that the majority of people (maybe even the people that are around you right now as you read this) are not Getting their goals.

And if they were taking Massive Action, chances are after a while...they burned out.

It's the whole reason the saying "one step in front of the other" was said in the first place.



**What Michael teaches works.**

**His sophisticated, cutting-edge (yet simple to understand) strategies work... and WILL get you moving in the right direction!**

# Strategies that work

They are working right now as you read this...  
in the lives of people who've learned from Michael already.



**It's working** in homes that are happier.  
In relationships that are more fulfilling.  
In businesses that are **GROWING**,  
in organizations that are bringing change.  
and in the **LIVES** of those individuals that are  
**RIGHT NOW** making it happen all over the world.

# Why doesn't it wear off?

So, by now you've been reading through this entire document and thinking

**“This guy sounds pretty good!”**

Yet we've all listened to someone give a presentation and gotten all fired up, right? And then you go home and the feeling fades away.

Or maybe you even go home and use some of what you learned, made a little progress and felt pretty doggone good!

## With Michael, your RESULTS WILL LAST:

Michael is real...and people can feel it. He's so focused on making sure people get results, and so committed to overdelivering...it comes across as he's speaking. That alone gets people on the **EDGE OF THEIR SEATS** And then there's Michael's dynamic, fun-loving and easy going style that keeps people **LISTENING AND LEARNING**. His direct and straight-forward approach will keep your audience captivated. His cutting-edge strategies are so sophisticated, yet so easy to incorporate...everybody can adopt them and begin to see results immediately.

A master practitioner of Neuro-Linguistic Programming (NLP), Michael is known for showing people how to get results, increase their lifestyle, improve their physical health and confidence.

Michael's background includes a track record as a top performer in direct sales, a powerful and effective sales trainer and recruiter.

**His passion is to share his communication and transformation strategies with others.**

# Some of the lucky ones...



Arizona Association of Community Health Centers



CBScreative business solutions



University of Phoenix®



Brown Bag Party

Your Romance Home Party Specialists



Signature HOMESTYLES®  
IDEAS FOR EVERYDAY LIVING



XANGO

SendOutCards®



# What subjects does Michael cover?

Well first of all...no presentation is the same. It can't be, because each group is different and has different needs. Michael will use his skills and keen perception to tailor his presentation to fit perfectly with your audience. This is why people love to listen to Michael...and the magic behind his ability to move them into

## Speaking Topics:

**Confidence**

**Internal Communication (with yourself)**

**External Communication (with others)**

**Persuasion (learn to lead others)**

**Rapport (getting people to know, like and trust you!)**

**Charisma (presence)**

**Developing your Core Strengths**

**Sales Skills (prospecting, handling objections, closing)**

**Relationships**

**Human Interaction Technology (created by Michael)**

**Leadership**

**Building a Team**

**Inspiring Others (into action)**

**Achieving Results**

**Decide, Commit and Follow Through**

**Goal-Getting**

**Developing a Sales Presentation (that Sells!)**

**Presenting from the Stage**

# Details



## **What are Michael's fees?**

Fees vary depending on the type of program.

Please call (866) 241-5111 to get an accurate quote.

## **Will Michael be able to address the needs of my audience?**

You better believe he can! Michael will tailor his presentation to meet the current issues facing your business, organization, group or team.

No presentation is the same...and with some conversation in advance with the "powers that be" of your organization - he'll be sure to incorporate exactly what your audience needs to hear in order to get where you want them to go.

## **Where can I see some samples of Michael live?**

<http://mikebernof.com/videoclip>

<http://mikebernof.com/youtube>

## **Does Michael have material we can use after the presentation is over?**

Michael has a collection of incredibly powerful audios that compliment his message. Call us for for more information.

## **How do we book Michael?**

Call now! Michael's speaking schedule is one of those things that fills up quickly. Now that you want Michael at your event... pick up the phone and dial (866) 241-5111.

# What people are saying...

My name is Ted Silverberg, My resume includes Student of life, President of the MLMIA and President and owner of BIOMETICS Intl Inc.

My Passion and purpose in life is to facilitate people to experience Happier, Healthier, more fulfilling lives. Several years ago Michael Bernoff and I met at a Personal growth function for a group of Biometrics people. Michaels ability to connect with, inspire and motivate people to perform at their best is incredible! I have enjoyed the hundreds of "motivational speakers" I have met and worked with in my life. Quite honestly NONE were more effective than Michael Bernoff. I don't hesitate to share with you, that if you want to see MASSIVE improvement in personal growth and success, put people in front of Michael.

I know I will for years to come.

Ted Silverberg  
Biometrics Intl Inc

I want to take time to thank you for helping to push me toward completing the goal of writing my first book. It has now been published and the press release goes out today! In appreciation I am sending copies of my book to both of you, so be on the look out. When I participated in your tele-seminars on the phone and in person (Core Strength Experience Phoenix, 4/2010) your radical training styles forced me to take a look at myself and begin to focus on what I really wanted to do.

Thanks, again.

Janet Givens, Author

"I started on the path of personal development with Michael Bernoff about 3 years ago. I am a totally different person. My confidence has increased as a physician, speaker, presenter and networker. I have learned and implemented effective ways to better communicate with my patients, family members, my husband and business relationships. It truly has transformed my life on so many levels. On a business level, I was scared to open my own practice and was standing in my own way. I realized after a call with Michael, that when I stepped out of my comfort zone, I would be one step closer to what I truly desired in my life. Since then, I have opened my own medical practice and just celebrated my one year anniversary at my new location. My income has doubled in the last 2 months and I am looking to double it again very shortly. It all came down to making a decision to better myself. I am more consistent in pushing myself to grow and teach it to my patients and my own children. It is an amazing investment that I will cherish forever. It was the best gift I gave myself and everyone I come in contact with benefits."

Dr. Christina Kovalik NMD, LAc