**PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

**Rockman Advisory Partners With StratVisor To Help Businesses Achieve Best Practices Economically**

***Merger will help small to large businesses grow their gross revenues by getting to know their businesses better.***

July 7, 2015. Dallas, Texas. Rockman Advisory is pleased to announce that it has merged with StratVisor, one of the leading developers of tools for RA. The merger will increase Rockman Advisory’s ability to help big or small businesses to achieve best practices economically through its fractional, outsourced or C-suite consulting services.

As mentioned in Rockman Advisory’s slogan “You provide the spark, Rockman Advisory builds the FLAME,” the company helps their clients develop their businesses. This is done through their unique and highly strategic FLAME services which stand for Full Lifecycle for Account Management, End-to-end. FLAME is a host of services offered by Rockman Advisory that will provide the best possible outcome for every type of business. FLAME creates leads, closes sales, and continues to assist clients through Rockman Advisory’s analytically-based assessments of the company’s business practices.

FLAME also focuses on identifying the most efficient high return on investment (ROI) solutions, and the best outsourcing strategies to expertly manage the adoption of business best practices. Finally, once the project has been launched, Rockman Advisory also provides ongoing support to assist the business owner manage the initiatives. And now that Rockman Advisory has partnered with StratVisor, clients will be able to enjoy better marketing insights into a compay’s current state compares industry best practices. All in all, FLAME creates an efficient system that will provide the best business solutions through a thorough assessment of the company needs. Rockman Advisory uses a flexible support system on an as needed basis which may be tailored fit for any company at any time.

A few quotes from Rockman Advisory site

* *There are a lot of companies offering a single point of C-Suite capabilities. We are a flexible offering CEO, CFO, COO, and CMO support on an as needed basis.*
* *We can help a company, that is still trying to understand how automation can help them, Rockman Advisory will expand insights in business investments through dashboards showing ROI in Marketing, Sales, Product & Services, Finance & Operations and Managing & Monitoring.*

Rockman Advisory uses a unique Strategic Performance Assessments (SPA) that analyzes the current challenges in a company or organization. The SPA also provides a roadmap of how to improve current revenue. This performance assessment is an indispensable part of the FLAME system and is composed of 30 questions that compare companies to industry best practices. For more information about Rockman Advisory and FLAME SPA, visit Rockman Advisory’s official site at <http://www.rockmanadvisory.com/> or check out the company’s official YouTube channel <https://www.youtube.com/channel/UC_hmL3Jm6eUwduArAwj2tkw/videos> .

Summary

Rockman Advisory is one of the leading companies that offer fractional, outsourced or C-suite consulting services on an as needed basis. With the FLAME SPA method, it aims to create tailored fit solutions for any company. Merging with StratVisor increases its hold on its customers by providing the most efficient online services using tools for RA and industry best practices. For more information about Rockman Advisory visit their official site at <http://www.rockmanadvisory.com/>. For StratVisor <http://www.stratvisor,com/surveys>.