**Title:**

SearchLock Achieves Top 500 Ranking in Alexa’s U.S. Web Traffic Analysis

**Summary:**

SearchLock, a unique search engine and browser extension designed to enhance user privacy, cracked the top 500 most-visited websites in the United States by Alexa, the premier web traffic analyzer. This ranking demonstrates SearchLock’s steady growth.

**Details:**

The privacy-enhancing search engine and browser extension called [SearchLock](https://www.youtube.com/watch?v=fZVrlfnP2TA) has achieved a milestone in its explosive growth, breaking into the Top 500 most-visited websites as of September, 2015. This achievement was recorded by the Amazon.com Company Alexa, the world’s foremost website traffic analysis firm. CEO Aaron Lovelace of BeeStripe LLC, the Honolulu, Hawaii-based company that developed the unique product, explains the importance search privacy. “SearchLock is really resonating with Internet users,” he says. “Once people realize how much they are being tracked by search engines and other companies on the Web, they realize how important their privacy is.”

The extension is available for Chrome, Safari, and Firefox browsers, and is designed to enhance user privacy while using search providers like Google, Bing, and Yahoo! It works by detecting user searches that will be tracked, then redirecting user searches to its own encrypted, tracking-free search results page, thus preventing tracking from occurring and keeping user search information safe from being collected and analyzed. With several recent data breaches covered in the media, user privacy and personal security are more important than ever. “Recent events have shown that Internet users need to protect their personal information carefully,” says Aaron. “Our product has been proven to be a valuable tool for people to use in securing their own privacy effectively. The fact that our website has been receiving so much traffic shows that people are ready to take privacy into their own hands.”

In addition to quick company growth, [the developers behind the security extension](https://www.crunchbase.com/product/searchlock) are also seeing great responses from users. “Of course, the company is proud of its accomplishments,” Aaron added. “Seeing great user reviews on the Chrome Webstore store tells us that what we’ve created does what it was designed to do, and Internet users are thankful for that.”

**About:** [SearchLock](https://twitter.com/searchlock) is a free browser extension that helps users protect their privacy when using search engines on the Internet. The company believes that everyone deserves privacy and security when using the Web, and their product helps protect that. The extension was developed to prevent tracking of user searches by the major search engines as well as workplace monitoring systems. It detects tracking privacy-unsafe searches, re-routes the search query so it can’t be followed, and delivers search results safely and privately using an encrypted results page.

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**Links:**

https://www.searchlock.com/

**Quotes:**

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**Video Script:**

The privacy-enhancing search engine and browser extension SearchLock has achieved a milestone in its explosive growth, breaking into the Top 500 most-visited US websites as of September, 2015. This achievement was recorded by the Amazon.com company Alexa, the world’s foremost website traffic analysis firm. The steady growth of the company and the adoption of its product shows that the extension getting serious attention from the Internet users who value their own personal privacy.

The SearchLock extension is available for Chrome, Safari, and Firefox browsers, and is designed to enhance user privacy while using search providers like Google, Bing, and Yahoo! It works by detecting Internet searches that expose the user to known privacy threats. It then redirects user searches to SearchLock’s own encrypted search results page, preventing tracking from occurring and keeping user information safe from prying eyes. With several recent data breaches covered in the media, user privacy and personal security are more important than ever. This extension gives Internet users the ability to protect their sensitive search data from outside tracking, offering peace of mind and a secure, private experience when using the major search engines.

In addition to huge traffic growth, the developers behind the SearchLock extension are also seeing great responses from users. The company is receiving many positive reviews from end users, further demonstrating the value and utility of the extension. With great ratings on the Google Play store, and nearly 500,000 downloads, SearchLock is poised to dominate the privacy market. Protecting user data on the web is becoming more crucial every day, and the company strives to provide the ideal solution to prevent user tracking and the loss of privacy.