



CISSY MA

MANAGING DIRECTOR, GROW AND SELL YOUR BIZ

Cissy is a GAICD with a Master of Financial Management and Bachelor of Commerce (Honours) from UQ. During her 22 year corporate career at Queensland Treasury Corporation, QR/Aurizon and ShineWing Australia, she led ~\$17 billion of domestic and cross-border M&A and structured deals from both the buying and selling sides. Cissy now runs her own SME "Grow and Sell Your Biz" and helps SMEs with their capital raising and inorganic growth requirements via connecting the right investors and partners with the right businesses. Cissy is passionate about supporting APAC women (employees and entrepreneurs) to break the Glass and Bamboo Ceilings, and has co-founded the APAC Women's Mentoring Circle (with 600+ members from 16 countries/districts). She is also an inaugural Australian SheEO Activator – a global community changing the way we finance, support and celebrate female entrepreneurs.

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