

## PRESS RELEASE ORDER FORM

The typical turnaround time for our press release services is **5 business days**. If a release is highly time sensitive and you need it within a week, we encourage you to write it yourself. Remember that you can queue up multiple releases at a time and schedule them well in advance.

**\*required information** – please ensure full completion of required fields to avoid delay of your PR.

### Keyword to be used in Title\*

What words should we be sure to include in the title of the release? Typically, this is the main keyword associated with the topic this release is targeting. Don't include any punctuation here.

**Due to COVID-19: Architect offers Home Office Program for free**

### Define the Topic\*

Please give us instructions on what to write about, what topic we need to cover, what angle you wish for us to take. If detailed information is not given, we may have to “invent” news. We’ll be happy to do that if that’s what you want, but our clients prefer to tell us exactly what they want from us. Please note: Press releases must always cover “newsworthy” information.

#### Launch of Future Home Online Platform

Birgit Abrecht, architect, home expert and founder of the Future Home Academy, launches her online platform where owners and residents will be able to access her exclusive consulting expertise which, until now, was only available for a few very privileged individuals. Birgit Abrecht is a leading architect in the field of Future Homes and internationally known as an expert in personalized living environments. She has been working as architect and CEO for more than 30 years and has successfully transformed hundreds of buildings and apartments into individual homes where residents have fulfilled their ideal lifestyle. She will share her knowledge in the Future Home Academy, an online platform created to make everyone benefit from her know-how and experience, like only her top-level clients did before.

She is a thought leader with a life mission to help owners and residents to create an individual and tailored home environment for maximum health, happiness and success in their life.

Her experience and talent for optimizing the living environment make her a sought-after and well-known expert that has worked his way to the top and has now a long waiting list of people wanting to be consulted by her. She is specialized in personalized living and in her online academy she offers complete scientifically based programs with an easy step-by-step guide to help people transform their homes.

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Besides being a successful, awarded entrepreneur with international customers and business partners, Birgit is also a bestselling author and a very talented speaker at congresses and events around the world. Her clients and business partners were eagerly awaiting the new learning platform which has just gone live, with the all new online “Home Office Program” available now. It includes tutorials for the optimized implementation of a productive and efficient workspace in your home.

This is the most important part of the Press release:

**Due to the current situation with the COVID-19 Virus and thus so many people have to work from home now, Birgit is giving away her professional Home Office Program for free. In this online program she explains how to create a productive and efficient work-environment at home and how to implement it in your individual home situation. It includes videos and a workbook as well as helpful checklists, templates and shopping assistants. You can get the online program for you or your company here for free: <https://birgitabrecht.com/free-home-office-online-program/>**

- What makes the on-demand online programs unique is that they
- work for any home situation in any location
  - contain professional, valuable experience and proven strategies
  - include videos, workbooks, templates and checklists
  - provide easy step-by-step-guidance for individual implementation
  - can be accessed by computer or mobile devices

About Birgit Abrecht:

- Founder and CEO of an architecture company
- Best-selling Author and International Speaker
- Creator of the Future Home Academy

Slogan

Create your home, enrich your life.

**Keywords & Links for the Press Release\***

You can link to **up to 3** external web pages from your press release. Including a linked keyword helps drive traffic to your release substantially. These URLs can be a sales page, your official website, one of your social media profiles, or a related source of credible information. Please try to include top keywords related to your press release subject.

Keyword	URL
<b>Interior Design</b>	<a href="http://www.birgitabrecht.com">www.birgitabrecht.com</a>
<b>Home Office free program</b>	<a href="https://birgitabrecht.com/free-home-office-online-program/">https://birgitabrecht.com/free-home-office-online-program/</a>

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<b>Home Design</b>	<a href="https://birgitabrecht.com/future-home-programs/home-office/">https://birgitabrecht.com/future-home-programs/home-office/</a>
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**Quote for Press Release**

If you want to add your own quote to the release, please mention it here. If not, our press release writer will create one for you. All press releases must require a quote to be accepted for publication.

**If this section is not filled, you give us the authority to create a quote on your behalf.**

**“Your success is a result of your home design.”**

**Birgit Abrecht**

**Name of Company Spokesperson/Representative\***

**Birgit Abrecht**

**Industry**

Please add the relevant industry for your news release.

**Homes, Real Estates**

**Company Description\***

**Expert Home Design Consulting**

**Company Name\***

**Birgit Abrecht**

**Company Street Address**

**Oestliche Friedrichstr. 23, Keltern**

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**State/Province\***

**Baden-Wuerttemberg**

**Country\***

**Germany**

**Zip code/Postal Code**

**75210**

**Contact Person\***

**Birgit Abrecht**

**Contact Email\***

**info@birgitabrecht.com**

**Contact Number**

**+49 (0) 7236 279 0416**

**Brand Name (IF DIFFERENT FROM COMPANY NAME)**

**Brand Website**

**www.birgitabrecht.com**

**Social Media**

Add your contact social media information to attract visitors and subscribers to your social networks.

**Twitter Handle**

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**Facebook Page URL**

<https://www.facebook.com/BirgitAbrechtFan/>

**LinkedIn URL**

[www.linkedin.com/in/birgit-abrecht-a09545192/](http://www.linkedin.com/in/birgit-abrecht-a09545192/)

**YouTube Channel URL**

**YouTube Embedded Video URL** (If you'd like to add a specific YouTube video from your Channel in your press release, please enter the YouTube video URL here. It can be found by clicking "Share" under your video when viewing it on YouTube).

**RSS URL**

**Tracking Code**

You can provide us with your Google Analytics Code to track the traffic to your press release.

UA-128100972-1

**Retargeting Code**

You can provide us your Facebook Pixel for Ad Tracking here

```
<!-- Facebook Pixel Code -->
<script>
!function(f,b,e,v,n,t,s)
{if(f.fbq)return;n=f.fbq=function(){n.callMethod?
n.callMethod.apply(n,arguments):n.queue.push(arguments)};
if(!f._fbq)f._fbq=n;n.push=n;n.loaded=!0;n.version='2.0';
n.queue=[];t=b.createElement(e);t.async=!0;
t.src=v;s=b.getElementsByTagName(e)[0];
s.parentNode.insertBefore(t,s)}(window, document,'script',
'https://connect.facebook.net/en_US/fbevents.js');
fbq('init', '505006457010336');
fbq('track', 'PageView');
```

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```
</script>  
<noscript>  
<!-- End Facebook Pixel Code -->
```

**Images & Attachments**

If you wish to add your brand logo, images of your product, and PDF attachments to your press release, please share them with us through email directly.

**Requested Release Publication Date\***

Please note, the typical turnaround time for our press release publication is **5 business days**.

**ASAP**

**Picture**



**Architect Birgit Abrecht sharing stage with Dr. Phil**

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Logo company