

 AdvantiQs
Selling Online - *Simplified.*

AdvantiQs Partnership Overview



At AdvantiQs we are here to simplify your e-commerce experience.

Our team understands that every business is unique and has distinct needs. Partnering with AdvantiQs will give you a customized development strategy that will optimize your sales growth based on your desired spend, and adapt as your online presence grows to ensure maximum consumer reach.



How It Works

AdvantiQs is a full-scale one-stop-shop experience from brand management to growth on Amazon in particular, and in the digital marketplace as a whole.

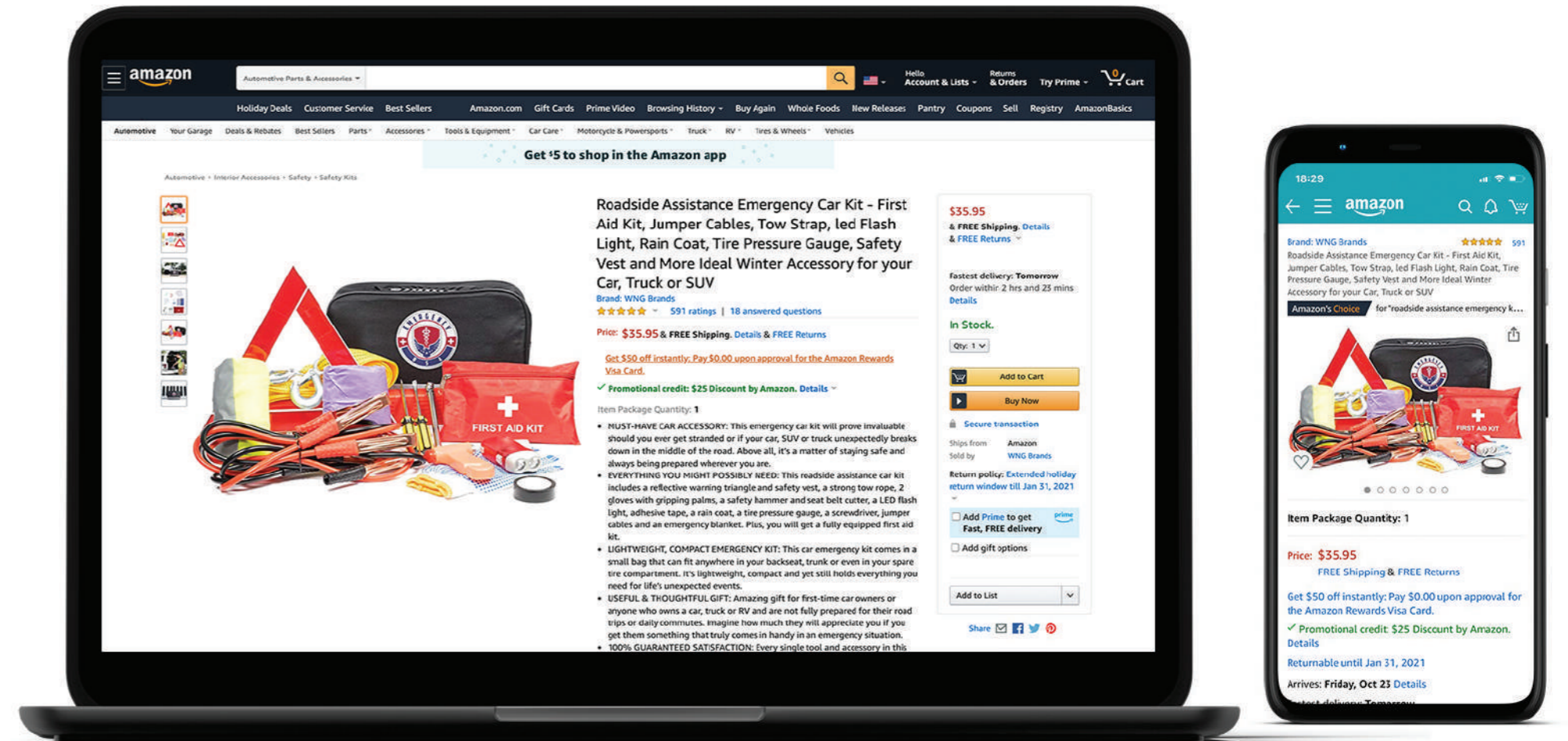


Marketplace Channel Management

Amazon – your presence has to be a priority.

Are you a brand owner, or retailer with little or no current presence on Amazon? We can quickly change that by managing the entire scope of your Amazon account.

Looking only for a specific service managed within your account? No problem, we've got that covered as well.



À La Carte Services & Business Solutions

Selling on Amazon, if it was only that easy: listing content creation, photography and video production, EBC, Amazon TOS and compliance, PPC, product sourcing and warehousing, product launching and packaging design, and on and on.

Overwhelmed? Don't be! We've gathered together the best talent on the planet in each respective field under one roof to help you navigate through the experience.



Dedicated Team



Listing Creation



Content Creation



Photography
& Video



EBC (Enhanced
Brand Content)



Review & Feedback
Management



Marketing
Campaigns



SCM (Supply Chain
Management)



Case
Management



IP Rights
Protection



Product
Launching



Beyond Amazon

Amazon, it's only the beginning. Having all your eggs in one basket is just too risky. Your brand is thriving on Amazon, but are your income streams diversified enough? Owning your own digital assets is the best long term strategy for your brand's online success.

Brand website, social channels management, email marketing, and more... The digital out-of-Amazon world is waiting for you, let us help guide you through it.



**We Look Forward to
Working With You!**

Challenges



Poor Product Page Quality

Inadequate Photography, & Insufficient Listing—No Keywording



Little to No Advertising



Low Conversion Rate

Actions



Amazon Keywording

Market and Competitor Research



Professional Photography

High-End Product & Lifestyle Shots



Optimized Listings

Quality Copy Based Off In-Depth Research & Targeting



Stock & Inventory Management

Controlling Stock and Inventory Levels to Avoid Becoming 'Out-of-Stock'



Product Launching Campaigns

Additional Boost to New Products for Amazon Ranking



Optimized Advertising

Broad and Specific Targeted Advertising Campaigns



Building Storefront and A+ Content

Enhanced Brand Content for Longer Page Sessions



Additional Beta Advertising

Testing New Amazon Technologies to Increase Sales

Sales Growth

5 Months Prior to Selling with AdvantiQs

August - December 2019

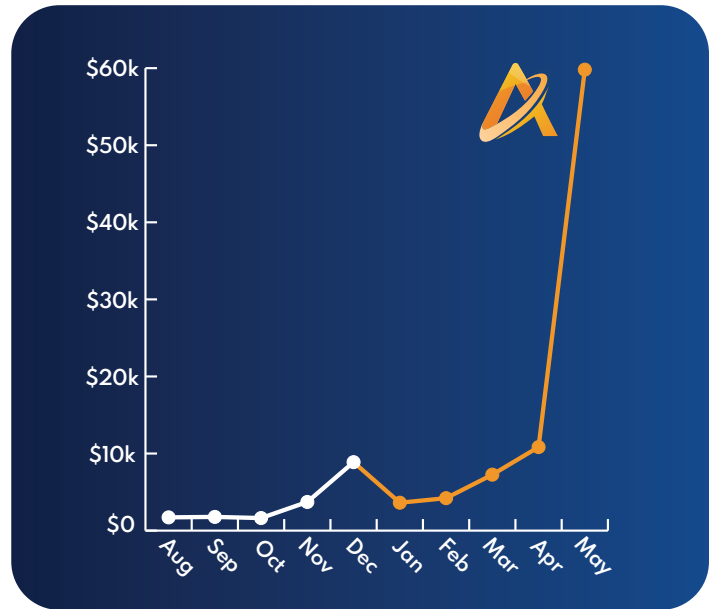
August: \$1,718.35
September: \$1,778.56
October: \$1,630.67
November: \$3,718.09
December: \$8,883.13*

*Holiday Season Sales

5 Months of Selling with AdvantiQs

January - May 2020

January: \$3,620.66
February: \$4,210.97
March: \$7,261.71
April: \$10,839.85
May: \$59,806.60



Results



A sales increase of **1420%**: \$17,146.79 vs \$85,739.79 over a 5 month period



Updated & optimized product pages ranking on Amazon



Generated **800+** 4-5 star reviews

Stage 1

📅 1st Month

Step 1: Negotiations and Signing Contract

AdvantiQs Tasks
Sending Contract

Client Tasks
Reviewing and Signing Contract

Cost
x

Stage 2

📅 1st Month

Step 1: Opening Payoneer Account

AdvantiQs Tasks
Assistance if necessary

Client Tasks
Opening Account with same details and email as Amazon account

Cost
x

Step 2: Opening Amazon Account

AdvantiQs Tasks
Opening account with client (Anydesk)

Client Tasks
Allowing access to computer to open account and give admin access to AdvantiQs

Cost
x

Stage 3

📅 1st Month

Step 1: Market Research

AdvantiQs Tasks
Research niche and competitors on Amazon

Client Tasks
Background material on products/niche and/or competitors

Cost
x

Step 2: Pricing Research

AdvantiQs Tasks
Take client data and create cost analysis and profit margins

Client Tasks
Provide cost, size and weight of products

Cost
x

Stage 4

📅 1st Month

Step 1: Brand Registry

AdvantiQs Tasks
Register existing brand on Amazon or introduce to US law office (Amazon Service Provider)

Client Tasks
Allow access to computer/ follow through introduction with lawyers to allow a quick resolution

Cost
\$0 For registering a current brand
~\$1,500-\$2,000 For a new brand registry, takes around 8 months, payment spread throughout
NO payment to AdvantiQs

Stage 5

📅 1st-2nd Month

Step 1: Product Page Optimization

AdvantiQs Tasks

Create listings and images with the approval and input of the client

Client Tasks

Need to approve quote and beginning of work, approval of final result before uploading. Providing professional images, product and lifestyle.

Cost

Listing: ~\$150 per product
Images: ~\$1,200 per product.

Step 2: Product Uploading

AdvantiQs Tasks

Create product pages on Amazon using listings, images and keywords

Client Tasks

Provide UPCs, SKUs and prices.

Cost

x

Stage 6

📅 2nd-3rd Month

Step 1: Shipment and Inventory

AdvantiQs Tasks

Creation of shipment with all product data

Client Tasks

Consultation on amounts and products, supplying sizes and weights for products and boxes

Cost

x

Stage 7

📅 2nd-3rd Month

Step 1: Amazon Advertising

AdvantiQs Tasks

PPC Advertising on Amazon

Client Tasks

Agreement on budget, per month, per product. Allowing access to PPC partners.

Cost

~\$200-\$400 per month per product. Depending on niche and competition.

Stage 8

📅 4th Month

Step 1: Storefront and A+ Content

AdvantiQs Tasks

Building the storefront and A+ content with our design team

Client Tasks

Approval of cost and of work after completion before uploading.

Cost

Store front ~\$300
A+ content ~\$100 per product